



IDA WRZESIEŃ

PROJECT MANAGER

📍 Lugano, 6900, Switzerland

☎ +41 778106067

✉ ida.wrzesien@gmail.com

EDUCATION

MASTER OF JOURNALISM AND MEDIA STUDIES

University of Warsaw /
2023

- Specialization: Digital Media, Communication and Photography

BACHELOR OF LOGISTICS IN MEDIA

University of Warsaw /
2017

- Specialization: Management in IT

SKILLS

CMS (DRUPAL, WORDPRESS, WEBFLOW)

PRODUCT MANAGEMENT

ADOBE XD

PROJECT MANAGEMENT

WEB DESIGN

NOTION

GITLAB

AGILE

UX/UI

JIRA

COURSE

JIRA AND AGILE PROJECT MANAGEMENT

DEC 2023

LANGUAGES

ENGLISH

POLISH

GERMAN

ITALIAN

ABOUT ME

IT Project Manager with a solid combination of creativity and analytical skills in project management. Involved in the redevelopment of the largest portal dedicated to Polish culture and coordinating projects related to web technologies. Experienced in digital marketing, agile IT project management and web design, skilled in developing effective communication, collaborating with different teams and achieving project goals.

WORK EXPERIENCE

CULTURE.PL/IAM

Sep 2020 - Present

Product Owner/ Project Manager

- Product vision definition.
- Overseeing culture.pl website (+750 k monthly visits).
- Product backlog management, ongoing changes, new features, IT vendor management Drupal CMS admin.
- IAM website management, including procurement process for new IAM website.
- Content management.
- Budget planning.
- Preparation of tender specifications.
- Consultation and management of new technology projects.

IKSDEX IDA WRZESIEŃ

Apr 2020 - Present

Freelancer

- Creating responsive websites and detailed wireframes focused on UX/UI.
- Managing and updating content using CMS platforms like Webflow and Drupal.
- Conducting photo shoots and editing images for websites and social media.

JERONIMO MARTINS

Sep 2019 - Mar 2020

Junior Project Manager

- Coordinating marketing materials with agencies for consistency and quality.
- Participating in planning and executing local marketing campaigns to boost sales and brand recognition.
- Supporting Regional Managers in daily operations and task completion.
- Preparing reports on campaign effectiveness for management.
- Managing financial document flow with subcontractors using SAP (CRM).

HOBBIES

WEB DESIGN, TENNIS, ARTISTIC
AND INSTANT PHOTOGRAPHY

QUATTRO POR QUATTRO

Nov 2018 - Aug 2019

Marketing Specialist / Junior Project Manager

- Supporting Senior Project Managers in client campaigns and execution.
- Managing social media.

REACHABLOGGER

Oct 2017 - Oct 2018

Assistant to the Project manager

- Assisting Project Manager with day to day tasks.
- Changes to the website in WordPress.
- Management and development of the internet platform.

GDPR

I consent to the processing of my personal data for the purpose of recruiting for the position I am applying for